

nMotion Strategic Plan Status Report

April 2019

5/3/2019



nMotion Strategies



Strategy 1
Make Service Easier to Use



Strategy 2
Improve Existing Services



Strategy 3
Improve Access to Transit



Strategy 5
Develop Network of Regional Transit Centers



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Strategy 6
Expand Service to New Areas



Strategy 7
Build High Capacity Rapid Transit Network



Strategy 1 Make Service Easier to Use

One of the first set of improvements that MTA and RTA will undertake will be those designed to make it easier to use available services.

Up
to
5
Years

Strategies for Success

- Simpler Service
- Seamless System
- Better Information
- Simpler Fare Payment
- Smart Technology

Current Efforts

- Improved Wayfinding at Central in mid 2019
- New fare payment system to launch in 2020
- WeGo's Website Redesign in 2020

Completed Milestones

- Nashville MTA rebranded to WeGo Public Transit in July 2018
- RTA Board approved rebranding to WeGo Public Transit in March 2019
- Transit App pilot of multimodal trip planning including TNCs



Strategy 2 Improve Existing Services

In addition to making existing services easier to use, a second starting point will be to make fundamental improvements to existing services.

Up
to
10
Years

Strategies for Success

- Frequent Transit Network
- Better Access Services
- Faster Service Downtown
- Crosstown Routes

Current Efforts

- Advancing Public Outreach for Better Bus improvements
- Developing Mobility on Demand service pilots
- Transit signal priority on Murfreesboro Pike to launch in 2019

Completed Milestones

- Access on Demand (AoD) Pilot Launched
- Route 77 Thompson Lane Connector crosstown (2017)
- Blue Circuit Extension to TSU (2017)
- Extension of Route 19 Herman (2017)
- Frequency Improvements for Route 22 Bordeaux (2017)



Strategy 3 Improve Access to Transit

A significant barrier to using transit is access to transit. WeGo Public Transit will implement and participate in the development of a number of efforts to improve access to transit services.

Up
to
15
Years

Strategies for Success

- Improve Pedestrian and Bicycle Connections
- Private/Community Shuttles
- TNC Services
- Convenient Park & Ride Locations

Current Efforts

- Designing Route 52 Nolensville Pike improved shelters, pedestrian access, and bicyclist interactions
- Major bus stop enhancements at Hillsboro High School in design
- Initiated Regional Park-and-Ride study

Completed Milestones

- Adopted WeGo Transit Stop/Center Design Guidelines
- Successfully implemented Access on Demand pilot during 2018 using 3rd party providers
- Added 97 new shelters over the past 4 years



Strategy 4 Make Service More Comfortable

WeGo Public Transit will implement a number of enhancements to improve passenger experiences.

Up
to
10
Years

Strategies for Success

- Improve Service Comfort
- Upgrade Stations and Stops
- More Comfortable Vehicles

Current Efforts

- WeGo bus replacements advancing to replace older vehicles.
- Advancing rehabilitation of passenger cars for the WeGo Star commuter rail service

Completed Milestones

- WeGo replaced 31 buses and 19 vans in 2018.
- Installation of new fareboxes on buses.
- Implementation of Wi-Fi at WeGo Central and buses



Strategy 5 Develop Network of Regional Transit Centers

The transit centers will be designed to act as regional and local “mobility hubs” that provide connections between local services and between local and regional services.

Up
to
25
Years

Strategies for Success

- New transit centers will facilitate non-downtown Nashville travel

Current Efforts

- TSU Transit Center in discussion
- North Nashville Transit Center currently in negotiation

Completed Milestones

- Awarding A/E Design Contractor to Engineer Transit Center



Strategy 6 Expand Service to New Areas

Expand service to fill gaps in coverage and extend service to new areas as demand develops.

Up
to
25
Years

Strategies for Success

Areas that will be targeted for the development of new services may include:

- Springfield
- Goodlettsville
- Hendersonville
- Gallatin
- Lebanon
- Smyrna
- La Vergne
- Spring Hill
- Dickson

Current Efforts

- South Corridor Transit Study to be completed in Fall 2019
- Regional park and ride study to examine potential sites for bus service, carpools and vanpools.

Completed Milestones

- No milestones reached at this time.



Strategy 7

Build High Capacity Rapid Transit Network

Under the 25-year nMotion strategic plan, a large number of new High-Capacity and Rapid transit services will be developed.

Up
to
25
Years

Strategies for Success

- Commuter Rail
- Music City Star
- Northwest Corridor
- Bus Rapid Transit
- Rapid Bus Service
- Freeway BRT
- Bus on Shoulder Service
- Airport Service

Current Efforts

- WeGo Star Improvement Study underway to be completed in summer 2019
- Coordination with TDOT on a conceptual study for transit managed lanes on SR-386
- Coordinating with Metro on Dickerson Pike Corridor Improvements

Completed Milestones

- No milestones reached at this time.

Key Priorities During This Year

- Shelter Expansion
- Clarksville Pike Neighborhood Transit Center
- Better Bus (Bus Network Redesign)
- Fare Collection System
- Funding for Dickerson Pike Project
- Completion of South Corridor Transit Study
- Completion of WeGo Star Improvement Study