



## NEWS RELEASE

**FOR IMMEDIATE RELEASE:**

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**FURTHER INFORMATION:**

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### **Metro Council approves Mayor Barry's nominee for transit agency board** *Hannah Paramore Breen named newest member of MTA Board of Directors*

**NASHVILLE** – Hannah Paramore Breen, founder and EVP of Paramore Digital in Nashville, has been appointed to the Nashville MTA board of directors. She was confirmed in a vote by the Rules-Confirmations-Public Elections Committee and approved by the Metro Council on Tuesday, March 21.

“As a young entrepreneur with experience in communications, Hannah adds an important voice to the Metro Transit Authority as we seek to improve and expand public transit options in Nashville,” said Mayor Megan Barry.

Paramore Breen is an entrepreneur, international speaker, digital marketing expert, and the Founder of Paramore Digital in Nashville, Tennessee, a \$5 million, 15-year-old company of about 25 people. She works with a variety of organizations throughout the country including tourism in Tennessee, Florida, Georgia, New Jersey, Washington, Virginia, and West Virginia.

“The MTA is such an important service to our growing, thriving city and we have a lot of work ahead of us to continue to make Nashville a great place to live, work, and play,” Paramore Breen said. “I’m excited and look forward to being a part of that.”

Paramore Breen is active in the community, serving on the advisory board for Synovus, The Bank of Nashville, The YWCA of Nashville and Middle Tennessee, Fisk University School of Business, Downtown Partnership and was the first chair of Moving Forward's Public Engagement Task Force. Her passions include golf, travel, the YWCA, and The Frist Center for the Visual Arts. She studied classical piano at Belmont University.

“We are very excited to see the addition of Hannah to the MTA Board of Directors,” CEO Steve Bland said. “Her background in marketing and community engagement makes her an incredible asset to MTA as we move into seeing nMotion become a reality and strive to connect Middle Tennessee through transit.”

Her first Nashville MTA board meeting was March 23.

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